



MED TRUST HandelsgesmbH  
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## P R E S S   R E L E A S E

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### **New MED TRUST subsidiary founded in France**

**Marz, October 8<sup>th</sup>, 2019 – MED TRUST expands to France. The new subsidiary will distribute products under the premium brand Wellion through its office in the Bordeaux area.**

MED TRUST, an Austrian manufacturer for In-Vitro-Diagnostics and Medical Products is growing for 22 year continuously on the international diabetes market. By establishing a branch in Nouvelle Aquitaine, MED TRUST presents the innovative and award-winning Wellion product range on the French market.

Mrs. Cécile Bombail has been taken on board as managing director of the subsidiary MED TRUST France sarl, after gaining long-term experience on the diabetes market when working for companies like Eli Lilly, GlaxoSmithKline, Novartis, LifeScan and Janssen: „After working many years on the Italian and other Southern European diabetes markets (including France), it is a real pleasure for me to return to France and to position the high-quality Wellion diabetes products in this competitive therapeutical area. As an overall supplier of numerous innovate products we will sure succeed to reach all market segments with the Wellion products.“

Werner Trenker, CEO of the Austrian parent company MED TRUST with headquarter in Burgenland, was awarded the Austrian Entrepreneur of the Year in 2018. He endeavors to expand with his company in strategically important regions and to strengthen thereby the market position of the entire MED TRUST group: „The expansion of the company MED TRUST to France represents a big and important step in the 22-year old company’s history. Austrian products have a strong reputation in France – we appreciate a lot that Mrs. Cécile Bombail as a professional manager in the diabetes market took over the task to market the brand Wellion in France and wish her a lot of success.“

The MED TRUST mission statement „We endeavor to make life easier for patients and partners. Through innovative ideas, advice and service.“ is the basis of the daily work and the successful development of the company.

MED TRUST is now for 22 years an independent Austrian family-owned company, and stands for continuity, reliability and sustainability. Recurrent positive feedback from our partners confirms that our consistent quality, flexibility and reliability are highly appreciated.

With the trust of loyal customers, new customers and with a motivated team, we develop new ideas and customized solutions. Next to the MED TRUST facilities in Austria, Germany, Sweden, Bulgaria, Greece, Czech Republic Ukraine, Slovakia, Slovenia, Portugal, Croatia and Italy Wellion products are additionally successful through distributors on the worldwide markets of further 80 countries.

Further information at Ilse Stampf, Teamleader of Marketing and Graphics, MED TRUST HandelsgesmbH at [stampf@medtrust.at](mailto:stampf@medtrust.at).  
Detailed information about the Wellion products under [www.wellion.at](http://www.wellion.at).

MED TRUST Handelsges.m.b.H (Gewerbepark 10, 7221 Marz, Austria, Tel: 02626 / 64 190, fax: 02626 / 64 190 – 77, email: [office@medtrust.at](mailto:office@medtrust.at)) as a controller processes your contact data received (in particular postal address, e-mail-address) for the purpose of contacting you and of transmitting information about us respectively our products (via mail respectively email). The data processing is based on your consent, if given by you, or on our legitimate interests to contact you and keep you current about us respectively our products. If you do not provide your contact data, we are not able to contact you respectively to provide you with information. For the mentioned purpose your contact data can be disclosed to (email)-distributors. We store your data as long as necessary for the mentioned purpose, namely until you refuse further contact respectively transmission of information basically respectively until the statutory conditions do not apply anymore. Basically you have the right to request access to your personal data, rectification, erasure, restriction, objection, data portability and the right to withdraw your consent, if the processing of your data is based on your consent. Please direct your inquiries regarding the above-mentioned rights and any withdrawal of consent via email or mail to the address stated above (to the Data Protection Officer c/o MED TRUST respectively [datenschutz@medtrust.at](mailto:datenschutz@medtrust.at)). Furthermore, you have the right to lodge a complaint with the competent supervisory authority (in Austria, this is the Datenschutzbehörde).

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